

Serial Screenwriting in the UK and in Germany

Schedule:

Saturday 2nd February

9am-09:30

Coffee and Registration

09:30-11am Session 1.

The basics of screenwriting from 2019 onwards: „Focus Germany“ - the key financial and legal aspects which are important for German writers and producers.

11-11:30 coffee

11:30-13:00. Session 2.

THE NEW WORLD ORDER: What you need to know about the way in which the world of global TV drama has changed in the last couple of years. Who are the players; what do they look for (as far as one can ever guess).

13:00-14:00. Lunch

14:00-15:30. Session 3.

Germany and the international market. Some series produced over here in coproduction with public networks as ARD or ZDF. Some of the titles are: Babylon Berlin, Bad Banks, Dark, Beat, DAS BOOT. Ways of financing TV in Germany? The German Netflix productions are supported by the German Film Funds? Where else can the money come from in the future?

15:30-16:00. Coffee

16:30-17:30. Session 4

BIBLES: THE NEW TESTAMENT: Given that TV series and serials is the new gold rush, what can you do to make your Bible stand out (ie bible writing): this will also cover selecting genres and stories.

17:30-18:30. Questions & Answers.

Sunday 3rd February

09:00-09:30. Coffee

09:30-11am Session 1.

HOW TO GRAB YOUR AUDIENCE and COLLABORATION: what do Egri, Hitchcock and Maslow have to teach us about understanding the most important aspects of writing successfully?

11-11:30 Coffee

11:30-12:15. Session 2.

CO-PRODUCTIONS AND THE INCREASINGLY COMPLEX WORLD:

12:15-13:00 Session 3.

THE GERMAN TV LANDSCAPE: Which are the production companies who work for Netflix, SKY and Amazon etc.? Payment, terms and conditions in Germany.

13:00-14:00. Lunch

14:00-15:30. Session 4.

CONTRACTS AND LEGAL ISSUES FOR WRITERS IN THE BRAVE NEW WORLD

15:30-16:00. Coffee

16:30-18:00. Session 4 Questions & Answers.

DISCUSSION ABOUT THE FUTURE AD GENERAL Q&A